

CALL FOR ARTISTS, ART INSTRUCTORS AND TEACHING ARTISTS!

Phoenix Craft Rave is Returning
Saturday November 17, 2010 (2 pm to 12 midnight)
Hosted by Kathy Cano-Murillo and Cyndi Coon

WHAT'S A CRAFT RAVE?

Ten hours of non-stop hands-on make and take action under one crafty roof.

This isn't another holiday craft sale but rather an invitation for artists to teach mini make-and-go projects and/or techniques to attendees. Instead of shopping for gifts to make, guests will receive the tools and instruction to *make* their gifts.

The Phoenix Craft Rave is a relaxing, exciting, creative time for everyone. We are looking for seasoned, enthusiastic artists and instructors who are excited to demo and teach a mini-project. Due to limited space, we are sending out a call and will select 15 to 20 artists.

WHAT IS DIFFERENT THIS YEAR?

Well a couple of things! First we are folding in a charity component this year. We are partnering with Juliana Brutsche to create an event that will generate support for Phoenix Philanthropists, who have their eyes and ears to the ground and know which charities are in need of support **LOCALLY**.

Second we are looking for artists who can not only teach a kick butt project to hundreds of crafters but who have a project in mind that is more than just scissors and glue. We really want projects this year that are Inspirational, Empowering or Up Lifting. We want our guests to walk away not only saying "Look at this cool piece I made" but also "I feel like rocking the world crafty style!"

Third there will be alcohol for sale and food for sale!

Fourth there will be live music and spoken word performances on a stage.

Fifth – the location has changed. This year we will host the Craft Rave at the Scottsdale Studios: <http://scottsdalestudios.net/>

IF THIS SOUNDS LIKE SOMETHING YOU WANT IN ON – HERE'S HOW:

We have a limited number of spaces. So if you are interested tell us right way by please filling out the attached form and submit to us by **Saturday, October 7, 2012**.

The cost to participate is \$35 - Tables and chairs are included
Must bring supplies for teaching and project

Please come up with a totally kick butt project that guests will want to make and feel inspired by! Please think creative, innovative, Inspirational, Empowering and Up Lifting!

HOW IT WORKS FOR ARTISTS/INSTRUCTORS:

Each selected artist will be provided with one 6 ft Round table and 8 chairs for crafters to sit at and soak up your awesomeness!

Cost: \$35 to participate

- Artist will create a hands-on project that takes 15 to 30 minutes to make
- Artist will bring all supplies and materials for 200 to 400 participants to create their project.
- The artist will price their projects at \$5, \$10 or \$15 and will keep all proceeds from attendees purchasing a ticket to do the project.
- The Artist will collect tickets from crafters - \$5 is one ticket, \$10 is two tickets and \$15 is three tickets. At the end of the night the Artist will turn in all tickets collected to receive payment.
- Artist will also write up instruction and/or create kits for sale – think of this as add on sales. After they create a project with you they'll want to buy more kits as gifts!
- Artist must have their own volunteers to help man their booth.

HOW IT WORKS FOR CRAFTER ATTENDEES:

\$5 general admission for all at the door – swag bags will be given out

People will walk around and look at offerings then they'll head off to buy tickets at the main registration table – like a carnival!

The crafter attendees will then take those tickets to the artists tables to make their project! Ten hours will give guests plenty of time to make one project, or several or all of them!

We will have raffles and great prizes from sponsors!

Plan on a busy, active, party atmosphere!

APPLICATION:

Phoenix Crave Rave Artist Information Form
NAME:
CELL PHONE (FOR DAY OF CONTACT):
EMAIL:
WEBSITE OR BLOG:
ART FORM:
WHAT DOES INSPIRING OTHERS MEAN TO YOU?:
DESCRIPTION OF PROJECT:
SHORT BIO:

PLEASE EMAIL THIS PAGE OR THIS INFO TO: Cyndi.coon@gmail.com

By **Saturday, October 7, 2012**

Once we select our artists we'll send you a paypal invoice for payment.

YAY – go crafters!!

- XOXO Cyndi and Kathy