



CALL FOR ARTISTS & ART INSTRUCTORS!

Phoenix Craft Rave is Returning
Saturday December 10, 2011 (2 pm to 12 midnight)
Hosted by Kathy Cano-Murillo and Cyndi Coon

What's a craft rave? 10 hours of non-stop hands-on make and take action under one crafty roof.

This isn't another holiday craft sale but rather an invitation for artists to teach mini make-and-go projects and/or techniques to attendees. Instead of shopping for gifts to make, guests will receive the tools and instruction to make their gifts.

The Phoenix Craft Rave is a relaxing, exciting, creative time for everyone. We are looking for seasoned, enthusiastic artists and instructors who are excited to demo and teach a mini-project. Due to limited space, we are sending out a call and will select 15 to 20 artists.

We will also invite coffee, juice, sweets and food vendors!

How it works for artists/instructors:

Each selected artist will be provided with one 8 ft Round table and 6 chairs for cost:

\$25* If application submitted by **Early Bird date of Thursday September 29, 2011**

\$40* If application submitted November 1, 2011

* It cost nothing to apply, pay only once notified that you have been selected to participate.

Artists Selected will:

*Create a hands-on project that takes 15 to 30 minutes to make

*Bring all supplies and materials for 200 plus participants to create their project

*Price projects \$5, \$10 or \$15 and will keep all proceeds from attendees purchasing a ticket to do their project. Tickets are sold for \$5 so projects and kits must also be in \$5 increments

*Write up instruction and/or create kits for sale – think of this as ad on sales. After they create a project with you they'll want to buy more kits as gifts!

*Have their own volunteers to help man their booth

*Collect tickets from attendees and turn them in at the end of the night to receive payment

How it works for attendees:

\$5 general admission for all attendees

People will walk around and look at offerings then they'll head off to buy tickets at the main registration table, they'll then take those tickets to the artists tables to make their project! 10 hours will give guests plenty of time to make one project, or several or all of them! We will have great prizes from sponsors!

We have a limited number of spaces. If interested, please fill out the attached form and submit to us by **The Early Bird date of Thursday September 29, 2011** (If selected from this first pool you will be charged \$25 to participate) Or the Late Comers date to submit is November 1, 2011 (If selected from this second pool you will be charged \$40 to participate) All payments due by Nov. 15 to hold your place.

Please come up with a totally kick a** project that guests will want to make. The more people in your line then more cash in your hand! Select a project that you feel good about teaching and that you can easily and clearly write instructions for.

IDEAS: Greeting cards, ornaments, tinwork, shrimemaking, bookmaking, painting, printmaking, jewelry, sewing, linocutting, recycle, restyled, fabric collage, etc. Anything goes, think creative and innovative!

TO LOCK IN YOUR SPACE:

Fill out the attached form

Email the form to us with a link to your website where we can take a look at what you make by the due dates

Email: cyndi.coon@gmail.com with any questions



phoenixcraftrave.com

Phoenix Crave Rave Artist Information Form

NAME:

CELL PHONE:

EMAIL:

WEBSITE/BLOG (or attach Photos):

SOCIAL MEDIA ADDRESS YOU MIGHT WANT TO SHARE:

ART FORM / MEDIUM / STYLE:

DESCRIPTION OF PROJECT and KIT:

SHORT BIO:

Email to: cyndi.coon@gmail.com



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